



World Poultry Foundation

The World Poultry Foundation is made up of a team of experts in poultry and sustainable development dedicated to building access to poultry and empowering farmers worldwide. Simply put, we're poultry people helping poultry people—focused on creating long-term impact in rural communities through innovative and sustainable poultry programs.

As a small team, we work through trusted local partners who understand the unique needs and opportunities within their communities. By supporting private sector partnerships and strengthening rural, for-profit value chains, we ensure that our work continues to generate impact long after donor funding ends.

At the World Poultry Foundation, we envision a world with efficient, self-sustaining poultry value chains, where farmers have access to the resources, knowledge, and support needed for their poultry enterprises to thrive, ultimately leading to improved livelihoods and a brighter future for farming communities.

2.7M+
rural households
reached

20+
countries
supported

70%+
women-led
flocks

<5%
operational
overhead

Contact Us

1532 Cooledge Road, Tucker, GA, 30087
communications@worldpoultryfoundation.org
<https://worldpoultryfoundation.org/>



Our Programming



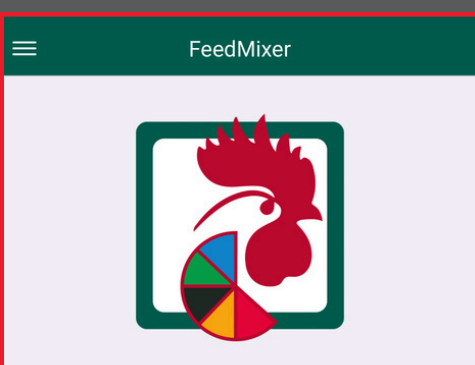
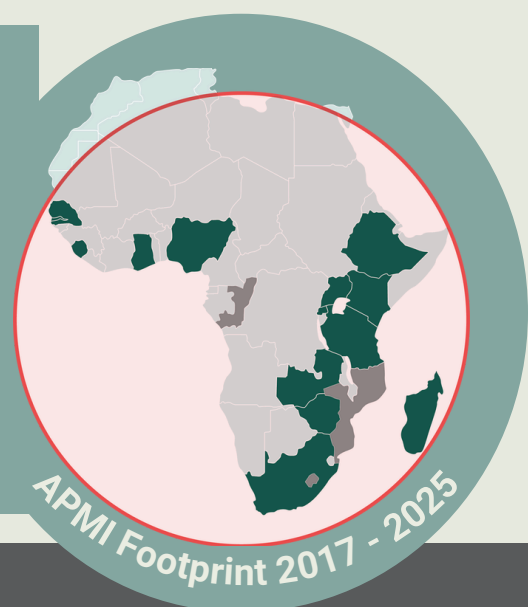
Poultry Multiplication Initiative (PMI)

Since 2017, the WPF has provided financial investment and technical guidance to partner companies to produce and distribute over 115 million day-old chicks to more than 2.7 million households, in 8 countries. Funding from the Bill and Melinda Gates Foundation and the Qatar Fund for International Development helped de-risk each investment, ultimately building self-sustaining value chains.

While all PMI countries to date have taken place in Africa, the WPF is actively exploring opportunities to expand the model to new regions.

Five Goals of PMI

1. **Increased poultry productivity** by using low input dual purpose breeds versus the local indigenous birds
2. **Increased household income**
3. **Improved household nutrition**, particularly for children
4. **Empowerment of women and youth**
5. **Rigorously track and measure impact** through real time data collection and analysis



Training Support

WPF develops targeted training programs for poultry producers, extension agents, veterinarians, farm managers, and other poultry actors based on needs. Programs range from one-day seminars to multi-year activities depending on location and funding, with past projects spanning Asia, Africa, and the Caribbean.

Poultry Resources

WPF continually adds to its extensive toolbox of open source resources including videos, checklists, worksheets, and manuals covering topics ranging from hatchery management, chick brooding, poultry housing, biosecurity, financial management, water and feed management, and vaccination. The latest development includes a mobile application to guide farmers when self-mixing feed.

