

Website Privacy Policy for World Poultry Foundation

Last Updated: May 12, 2023



The World Poultry Foundation (WPF) is committed to protecting the privacy and accuracy of confidential information to the extent possible, subject to state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, personally-identifiable information is not actively shared. In particular, we do not re-distribute or sell personal information collected on our web servers.

Information Collected

The World Poultry Foundation website (www.worldpoultryfoundation.org) collects the following information: Internet Protocol (IP) address of computer being used; web pages requested; referring web page; browser used; date and time; and statistics identifying particular IP addresses from which our websites are accessed. ISO does not associate this data to individual user identities.

In addition to the IP address/browser information collected from anonymous visitors to the site, other information is collected and stored when users sign up to receive updates from the blog available on our website. Specifically, the following information is collected:

Email address

Use of Cookies for Analytics

Our website uses a third-party analytics provider (Google Analytics) to help us understand how visitors use our site. We use this information to improve our content and your experience visiting our site. Google Analytics relies on cookies to produce this information. Google Analytics does not receive personally identifiable information through these cookies and is prohibited from combining, matching, or cross-referencing information from our site with any other information. We have also opted not to have Google Analytics storability to see your full IP address (a feature known as "IP masking"). Please review [Google Analytics' privacy policy](#) (link is external) for additional information. It is also possible to [opt-out of Google Analytics](#)(link is external) for those who wish to do so.

If you don't want Analytics to be used in your browser, you can [install the Google Analytics browser add-on](#)."

Empowering farmers around the world through poultry.

7027 Old Madison Pike, Suite 108, Huntsville, AL 35806 USA worldpoultryfoundation.org

Use of Collected Information

ISO uses browser-IP-address information and anonymous-browser history to report information about site accesses and to determine the popularity and effectiveness of content campaigns and placement. This information is used to improve Web presentation and utilization. IP address information may also be used for troubleshooting purposes.

Email addresses collected via the opt-in feature on our site will be used to share new blogs when published. To opt-out of receiving updates, please contact the WPF at communications@worldpoultryfoundation.org.

Distribution of Collected Information

We will not disclose, without your consent, personal information collected about you, except for certain explicit circumstances in which disclosure is required by law.

We will not distribute or sell personal information to third-party organizations.

Access to your own information: Questions regarding users' rights to review, modify or delete their previously provided personal information should be directed to communications@worldpoultryfoundation.org. Any disputes would be settled under the jurisdiction where the WPF is registered in the United States.