

FOR IMMEDIATE RELEASE
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World Poultry Foundation Announces New Appointments to Board of Directors

The World Poultry Foundation added four professionals in the poultry and egg industries to its Board of Directors. The WPF is pleased to introduce these new members, who will bring their diverse expertise to our organization.

“By expanding our board, we have broadened the reach and depth of experience and further diversified the disciplines represented,” said Eric Joiner, Chairman of the WPF. “The World Poultry Foundation members set the strategic direction of the organization and the addition of these leaders in the global industry provides us a new level of insight and guidance.”

New board members include Jayson Penn, CEO of Pilgrim’s Pride, Dr. Mike Lacy, Professor Emeritus at the University of Georgia, Bruce Dooyema, Manager of Center Fresh Eggs, and Jim Wayt, Managing Director of Intervision Foods.

Randall Ennis, CEO, stated “We are honored and excited to have the involvement of Jayson, Mike, Bruce, and Jim and their commitment to our foundation. I know that each of the new members are deeply committed to advance the goals of the WPF” said Mr. Ennis. “Our work in Sub-Saharan Africa focuses on improving poultry productivity, increasing farmer incomes, providing better nutritional opportunities and the empowerment of women. The entire WPF Board, along with our new members are focused and dedicated to advancing these goals and improving lives.”

Introducing the new board members

Jayson Penn, CEO Pilgrim’s Pride

Jayson Penn began his career in his family’s poultry operations, has held sales and management positions at Sanderson Farms and Marshall Durbin Companies, and served as Director of Sales at Case Foods. Mr. Penn joined Pilgrim’s in March of 2011 as Senior Vice President of the Commercial Business Group and was promoted to President in 2018. In March 2019, he was promoted to his current role as CEO of Pilgrims USA. Mr. Penn has over 30 years’ experience in the poultry industry.



Mr. Penn has served on the board of directors and the executive committee of the USA Poultry & Egg Export Council and currently serves on the Board of Directors and the Executive Committee of the National Chicken Council. Mr. Penn is a graduate of Harvard Business School’s Advanced Management Program.

Michael P. Lacy Professor Emeritus, Department of Poultry Science, UGA

Dr. Michael Lacy joined the faculty of the Department of Poultry Science at the University of Georgia in 1985 and served as an Extension Poultry Scientist working to assist broiler producers for the bulk of his career. He developed an applied research/extension/teaching program focused on the effects of poultry house environment on broiler performance. He was named head of the Department of Poultry Science at the University of Georgia in 2001. He retired in 2016 and was awarded the title of Professor Emeritus.

Lacy has served on the Board of Directors for the Poultry Science Association and the Federation of Animal Science Societies. The membership of the Poultry Science Association elected him to serve as President in 2008. He served several terms as a section editor for the Journal of Applied Poultry Research and as an associate editor for Poultry Science. He currently serves on the board of directors of the US Poultry Foundation.

He was named a Fellow of the Poultry Science Association in 2014 and received the Lamplighter Award from the US Poultry and Egg Association in 2016. In 2017 he was selected as a Fulbright Specialist and traveled throughout Africa, most recently in Ghana and South Africa, to assist with the development of poultry education programs for farmers in those nations.



Bruce Dooyema, Logistics Manager, Center Fresh Eggs

Mr. Bruce Dooyema is a third-generation farmer who began his career on the family farm southwest of Sioux Center, Iowa. In 1986 the Dooyema family decided to exit the dairy business and turn their full attention to egg production.

Today, the farm along with partners — Center Fresh Group — has close to 11 million layers producing high quality affordable eggs. The farm also produces 7 million pullets per year with operations around Iowa and also in the Southern African nation of Mozambique. Center Fresh has partnered with farmers in Mozambique to improve local egg production and they have established schools for agriculture education. Bruce is passionate about the role agriculture plays in feeding people around the world.



In addition to the World Poultry Foundation, Dooyema currently serves on various boards and committees including: Iowa Egg Council as President, American Egg Board, United Egg Producers, Sioux Center Health Center, Sioux Center Chamber Ag. Committee, and the Dordt University ProTech Advisory Board.

Jim Wayt, Managing Director, InterVision Foods

Mr. Wayt is a founding member of InterVision Foods (2004) and serves as a Managing Director.

He has been active in exporting U.S. poultry and meat products since 1983; having worked with Louis Dreyfus Corporation and International Multifoods. In the course of his career he has gained extensive experience in poultry value chains in Africa, Latin American and Former Soviet Union markets.

Jim has served on various boards and committees including the USA Poultry & Egg Export Council where he held the position of Chairman in 2017.



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About the World Poultry Foundation (WPF): The World Poultry Foundation is a non-profit organization committed to promoting economic development in emerging markets outside of the U.S. by providing education and technical training on poultry production and management. For more information, visit worldpoultryfoundation.org.